

Moss, Jennifer. *Unlocking happiness at work: how a data-driven happiness strategy fuels purpose, passion and performance*. Kogan Page, 2016. 227p bibl index ISBN 9780749478070 pbk, \$19.95; ISBN 9780749478087 ebook, contact publisher for price.

The “happiness industry” has mushroomed in the last few decades, with scholars trying to unravel the relationships between happiness—more formally labeled “subjective well-being”—and a number of factors, the “biggie” being income. Cross-section or longitudinal studies examine whether relative or absolute levels of income matter, the importance of other cultural or social variables in the determination of a person’s or a society’s happiness, and the extent to which public policy actions might improve outcomes. But *Unlocking Happiness at Work* is not a serious addition to this literature, nor is there anything in the volume—the prose, references, or index—that ties back to these well-respected contributors. Rather it falls into the tired genre of “airport rack” pulp, replete with feel-good, TED-talk-type PowerPoint slides on strategies and homilies geared for after-dinner presentations to business leaders and wannabees. Chapter titles—“The power of habit,” “Conscious capitalism,” “The happiness disruptors,” “Engaging the whole person,” “Want to be a global company?”—offer a glimpse into the contents. Book jacket endorsers should be embarrassed or at a minimum have been required to reveal possible conflicts of interest. Summing Up: Not recommended.